



**State
of the
Section
Reports**

Fall Inservice

September 16, 2017



STATE OF THE SECTION REPORT

Please complete this form by September 11, 2017,
and submit electronically to Tess Alviso at: taa@wa-acte.org

Submissions will be presented at the September 16, 2017, Executive Board Inservice Meeting.

Please share with others the successes you have had in your section!

Section: WACTA
Date: 9/8/17

Leadership for 2017-2018

WA-ACTE Board Representative: Kari Duffy
President: Kari Duffy
Past President: Sly Boskovitch
President Elect: Wes Allen
Secretary: Maggie Bagwell
Treasurer: Kevin Plambeck

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

The WACTA By-Laws have been revised and are now out to the membership to review prior to the October business meeting for a ratification vote. Many area groups have 2 co-leaders and there was a need for clarification on representation and voting. WACTA may request a review of the areas, as many are too large to accommodate members' attendance without taking a day away from school for travel.
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Advocacy

WACTA will continue to participate with the WA STEM group throughout the state as well as our partnership with the state PTO leadership.
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Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

WACTA will be adding a person as the Legislative Liaison who will work with the President Elect but will provide continuity in that position as an advocate for the section but also as a mentor for the annually revolving President-Elect position.

Marketing

WACTA has created a new committee titled Communications and Marketing. Their purpose is to create a unified, clear and concise message around CTE topics from the administrative perspective. The new committee will meet for the first time in October.

New and Innovative Ideas

Completion of the WACTA Program of Work will occur at the October Executive Board meeting. More information to follow at that time.



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Section: WAAE
Date: September 11, 2017

Leadership for 2017-2018

WA-ACTE Board Representative: Nathan Moore
President: Annette Weeks
Past President: Liz Graaff
President Elect: Adam Corum
Secretary: Holly Cahow
Treasurer: Tracy Brown

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

We had a strong showing of our membership at our annual summer conference in Moses Lake. We continue having a new teacher mentor program to help retain teachers in our profession.

Advocacy

We continue to reach out to legislators and promote our association and our profession.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

Lack of qualified candidates for openings. Had many job opening this past summer, some have not filled and those that did, did not always have a real big applicant pool to select from.

Marketing

Continue to support the National Teach Ag Day on September 21, 2017.

New and Innovative Ideas

Continue to promote and try to get members more active in NAAE and WA-ACTE, by attending conferences and applying for awards.



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Section: Washington Business Education Association
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Date: September 15, 2017

Leadership for 2017-2018

WA-ACTE Board Representative:

President: Ariel Dykstra

Past President: Keith Hannah

President Elect: Kim Bartel

Secretary: Jeff Dowd

Treasurer: Roger Beck

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

The WSBEA website has been updated to reflect the needs of members and we're sending out news-blasts using an email service.
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Evaluating using WA-ACTE to process all WSBEA dues.

Advocacy

Teachers were encouraged to participate in the Civic Engagement Day in Olympia.

FBLA continues to thrive and we're continuing to promote student participation in this student leadership organization.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

1. The uncertainty of the implementation of the new funding regulations.
2. Lack of member participation in section leadership.
3. We have a shortage of qualified teachers and we expect this to be ongoing issue as the baby boomers begin to retire.

Marketing

Our website has been improved and we're now able to more easily communicate with members.

Our fall conference is not being held this year and we're encouraging our members to attend the MBA conference.

New and Innovative Ideas



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Section: WA-CCER
Date: 08/25/2017

Leadership for 2017-2018

WA-ACTE Board Representative: Nora Zollweg
President: Nora Zollweg
Past President: Terry Derrig
President Elect: Lilna Givans-Williams
Secretary: Nichola Fulmer
Treasurer: Geri Prater

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

<p>Improving member recruitment and retention is our goal for this year.</p> <p>WA-CCER will be participating in a Spring Conference in Vancouver, Washington. Participants will need to be members of both WA-ACTE and WA-CCER to attend. Offering classes and information that will benefit future members is a great way to increase membership.</p> <p>Laurie Price will also be working with the leadership team to contact (regular mail and email) past and possibly future members with information on how to renew/join WA-CCER. This will include sending them the new marketing brochure that is currently in production.</p>
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Advocacy

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

Leadership issues are being resolved. WA-CCER needed a new president elect and secretary to bring new excitement and talents to the team. We were able to accomplish this during summer conference.

Marketing

We plan to create a marketing brochure that outlines the benefits of joining WA-CCER. Nora will create the brochure with input from all other officers and members. The deadline for creating and sharing this brochure will be October 31st.

New and Innovative Ideas



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Section: Family and Consumer Sciences Education
Date: August 27, 2017

Leadership for 2017-2018

WA-ACTE Board Representative: Genevieve Menino
President: Genevieve Menino and Jacqueline Brewster
Past President: Andrea Ancich and Dawn Boyden
President Elect: Donna Abby and Trudy Swain
Secretary: Shari Brink
Treasurer: Marcia Lalonde

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

The membership committee chairs use the monthly report from WA-ACTE to contact members to rejoin/retention. To assist membership recruitment, the state is divided into 10 sections. At conferences members are asked to identify school changes and new teachers for the membership committee to contact. Each section has a chairperson who keeps an updated list of teachers and schools. Board members in each area are asked to contact new teachers in their region to make a more personal contact and encourage membership. Regions are asked to meet several times a year to network and help each other with frameworks and curriculum.

To encourage membership and professional development, each year two WA-ACTE Summer Conference and two FCS Annual Conference scholarships are available.

Advocacy

We support Say Yes to FCS!, a nation initiative by the American Association of Family and Consumer Sciences. We use their professionally developed materials to speak out for our profession and recruit educators. We work with our Pathway Supervisor at OSPI to advocate for Family and Consumer Sciences she knows through her contacts. She bring to our attention places we can get involved. Though our student leadership organization, Family, Career and Community Leaders of America, we teach advocacy and model it in our communities. Students and teachers participate in the WA-ACTE Legislative Day in Olympia.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

Our section has a subscription and several officers, legislative co-chairs and executive director receive WOVE. Information is passed on to members at conference, newsletter articles and email. Our Legislative chairs keep our membership informed of issues needing involvement and quick responses. We partner with AAFCS and the Washington Association of Family and Consumer Sciences on multiple issues and a annual conference in October. Our conference has trainings and workshops with business and industry representative presenting for example: culinary, food science, nutrition, financial education, diabetes education, food safety, teen driver safety, marijuana legalization issues and digital classrooms. Additionally we partner with WA-FCCLA, National FCCLA, MERIT Licensed Child Care Training, TPEP, Careers in Education and GRADS for professional development and updates. Three universities provide FCS teacher education, Washington State University, Seattle Pacific University and Central Washington University. All three universities are represented as both workshop presenters and with postsecondary students attending. Postsecondary students meet as a group prior to the conference. The OSPI Pathway Supervisor and a university representative from the teacher education programs serve on our board as valued ex-officio members.

Marketing

The Say Yes to FCS initiative provided us with marketing tools to use for FACS/CTE recruitment. Workshops and speakers address what we can do to use the materials and welcome people to FACS teaching careers. At Family, Career and Community Leaders of America State and National Conferences, FCS teacher and university students work in a booth/table to answer questions and encourage high school students to become FACS educators.

Posters, handouts, emails and newsletter articles are used. Non-members, non-returning members and FACS university graduates are targeted with assistance of university teacher educators, OSPI Pathway Supervisor and WA-ACTE membership reports. Social media is used for members on Facebook and the Newsletter is sent to all members.

The entire board contributes to a scholarship auction to support university FACS students. Each year we provide a scholarship to the FCCLA State President to attend National FCCLA Leadership

Conference. The Awards committee seeks qualified individuals to be honored. This past year, the awards packet was changed to reflect changes made at WA-ACTE and ACTE.

New and Innovative Ideas

The co-presidents and Executive Director plan and conduct training for new officers and board chairs. Additional training is on-going at each Executive Board meeting. Outgoing officers work with newly elected officers as the transition is made each year. There are two committee chairs and one committee chair continues to train the new person. Chairs work together to create a Program of Work and give updates at each board meeting on their progress.

The Whova app is being used at FCA Annual Conference. Information gathered is valuable for evaluation and planning.



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Section: WAME
Date: September 2017

Leadership for 2017-2018

WA-ACTE Board Representative: Brenda Grabski
President: Brenda Grabski
Past President: Kari Toms
President Elect: Brenda Grabski
Secretary: Betsi Feider
Treasurer: Jennifer Rogers

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

Paid Membership Roster is attached. Membership declined between 2015 - 2017. Goal this year is to target DECA advisors directly through DECA communications and Area conferences and promote the expectation that ALL DECA advisors become WAME members. The goal is that by 2018 65% of all DECA advisors are paid WAME members.

Advocacy

We continue to advocate for CTSO for students and CTE supportive legislation.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

We struggle with support from districts and CTE directors in allowing their marketing teachers to step into leadership positions. Several times this year we have had teachers interested in leadership roles told by their CTE directors that they would not be supported by the district in that role.

Marketing

Social media, website, e-blasts partnered with OSPI, DECA and WA-ACTE, membership gifts and member scholarships.

New and Innovative Ideas

This year we will be holding multiple mini conferences throughout the state September through December to assist with framework development. We are also focusing our efforts on implementing a teacher mentorship program.



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Section: WITEA
Date: 9/11/17

Leadership for 2017-2018

WA-ACTE Board Representative: Matt Merfeld
President: Matt Merfeld
Past President: Tim Winn
President Elect: Doug Merrill
Secretary: vacant
Treasurer: Ross Short

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

The board is working with corporate member Dan Tedor and the university representative, Scott Calahan, to increase awareness of the organization. We are working to update our website, and improve its functionality in regards to tools and resources available to the membership.
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Advocacy

The board is working to provide K-12 STEM training at our spring conference to include the clockhours needed by elementary instructors for certification. We are examining means to provide this training, and recruiting our members to lead sessions.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

Marketing

Updated and improved website.

New and Innovative Ideas

K-12 STEM training provided to elementary teachers.



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Section: WASTS
Date: 9/7/17

Leadership for 2017-2018

WA-ACTE Board Representative:
President: Chris Names
Past President: William Clifton
President Elect: James Flatmo
Secretary: Judson Kelley
Treasurer: Doug Meyer

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

We will continue to recruit and retain are members through the website, trainings and newsletters.
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Advocacy

We will continue to support as needed.
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Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

We need to look at current trends and re align so that we are working to meet are indusrt partners needs,

Marketing

Will redo are current website in order to keep members more involved and aware of current information

New and Innovative Ideas



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Section: HSCTE – Health Science Career Technical Educators
Date: 9/7/2017

Leadership for 2017-2018

WA-ACTE Board Representative: Bonnie L. Smith
President: Tracee Godfrey
Past President: Terri Karkau
President Elect: NA
Secretary: Alice 'Rain' Wurdemann
Treasurer: Bookkeeper paid via stipend

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

Developed a survey that will be sent out to health science teachers, industry, and administrators as part of a needs assessment of what teacher need as a part of a professional organization.
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Advocacy

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Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

Marketing

HOSA - Fall Leadership Conference

Saturday, November 4, 2017 Puget Sound Skills Center www.wahosa.org \$35.00 registration

WCTSMA - Winter Student Leadership Conference

December 6, 2017 Xfinity Conference Center, Everett, WA 12pm-4pm www.wctsma.com

Eastern WA AHEC Scrubs Camp

The Eastern Washington Area Health Education Center (EWAHEC) is hosting a series of one-day, hands-on Scrubs Camps for high school students. Scrubs Camp is a health career camp that provides an opportunity for students to explore a variety of health careers through interactive activities.

Dates and Locations for the 2017-2018 school year are:

October 14, 2017: Yakima Valley Community College (for students within 40 miles)

January 27, 2018: Wenatchee Valley College – Omak (for students within 60 miles)

February 17, 2018: Columbia Basin College (for students within 40 miles)

April 21, 2018: Big Bend Community College (for students within 40 miles)

May 19, 2018: Wenatchee Valley College (for students within 40 miles)

Date for Spokane is forthcoming

New and Innovative Ideas